



Our Children. Our Future. Our Responsibility.

Smart Start of New Hanover County's mission is to encourage and provide services that enhance the lives of young children and their families. We hope that you can join us for our Breakfast for Children's Champions this year. Even if you are unable to attend, we hope you will consider making a donation to Smart Start of New Hanover County. Our services touch the lives of more than 5000 children in New Hanover County each year!

2012 Smart Start Pledge Breakfast 11th Annual Celebration of Children's Champions March 28, 2012

Sponsorship Levels and Benefits

Champion Sponsorship \$5000+

- 2 seats at celebrity speaker table
- Full page program ad – back cover (limited to first Champion commitment)
- Full media/social media recognition
- Name/logo listing in Star-News ad
- Acknowledgement on sponsor board at event
- Name/logo on thank you banner at Smart Start building for one month
- Listing on Smart Start of New Hanover County website as BCC sponsor
- 5 children's books will be supplied to a local service agency with donor name inscribed

Platinum Sponsor \$2,500

- Full page ad in program
- Name/logo listing in Star-News ad
- Acknowledgement on sponsor board at event
- Name/logo on thank you banner at Smart Start building for one month
- Social media recognition
- Listing on Smart Start of New Hanover County website as BCC sponsor
- 2 children's books will be supplied to a local service agency with donor name inscribed

Gold Sponsor \$1,000

- 1/2 page ad in program
- Name and logo listing in Star-News ad
- Acknowledgement on sponsor board at event
- Social media recognition
- Listing on Smart Start of New Hanover County website as BCC sponsor
- 1 children's book will be supplied to a local service agency with donor name inscribed

Silver Sponsor \$500

- 1/4 page ad in program
- Listing in Star-News ad
- Acknowledgement on sponsor board at event
- Listing on Smart Start of New Hanover County website as BCC sponsor

Bronze Sponsor \$250

- 1/8 page ad in program
- Listing in Star-News ad
- Acknowledgement on sponsor board at event