

Early Childhood ... It's Everyone's Business

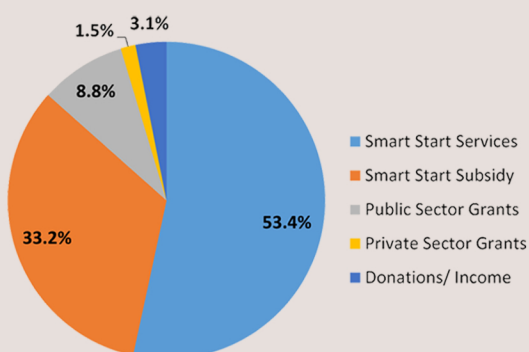


FINANCIAL REPORT

Revenue Sources

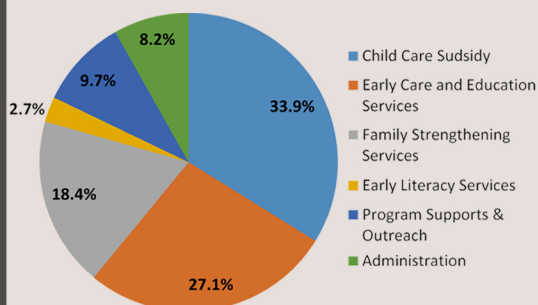
Smart Start Funding	\$1,342,295
Smart Start Subsidy Funding	\$834,474
Public Sector Grants	\$220,526
Private Sector Grants	\$38,100
Donations/Income	\$78,874
Total Cash Revenue	\$2,514,269

Additional In-kind \$149,997



Expenditures

Child Care Subsidy	\$835,169
Family Strengthening Services	\$455,040
Early Care & Education Services	\$668,416
Administration	\$201,232
Early Literacy Services	\$67,405
Program Support & Outreach	\$239,533
Total	\$2,466,795



2017-18 HIGHLIGHTS

READY FAMILIES...

We bring together families in our community with the goal of increasing positive parenting practices and knowledge of child development:

- 391 parents received services to increase positive parenting practices
- 1,853 families received information about child care options, child development, and transition to Kindergarten
- 277 families received financial support in paying for quality care and education
- 29,623 books were distributed to children to build or add to their home library

...TOGETHER WITH READY EARLY EDUCATORS

We provide support to early educators related to the social and emotional health of young children, curriculum and assessment tools, quality standards, and developmentally appropriate practices:

- 390 early educators received technical assistance in their classrooms
- 513 early educators attended 83 trainings to enhance their skills and knowledge
- 96% of all star-rated child care centers, representing over 4,000 children, received Smart Start services
- The average NC Star-Rating for children enrolled in 1-5 star care is 4.16 and 4.35 for those receiving financial support

...MAKE A READY COMMUNITY

We work to educate the community about the importance of the first 2,000 days in a child's life and the positive impact that investing in our children NOW can have:

- 1,765 parents and community members participated in Smart Start hosted events about early childhood issues
- 31 community agencies were brought together to work on early childhood systems planning and coordination
- Staff participated in 27 community outreach events aimed at educating the community about the importance of the first 2,000 days in a child's life



www.newhanoverkids.org

a partner in the
Smart Start network

