



Smart Start of New Hanover County  
2016-2017  
***Program Evaluation Report***



# Smart Start of New Hanover County

## OUR VISION

Envisions every child entering school with the health, family support, and early education necessary to succeed

## OUR MISSION

Seeks to build bridges to develop, sustain, and enhance health, family support, and early education services for all children birth to five years of age

## OUR GOALS

### Ready Families

- Serve and engage parents of children in New Hanover County in their first 2000 days of life

### Ready Early Educators

- Maintain and expand high quality early education in New Hanover County

### Ready Community

- Educate and advocate for a strong early childhood system

## CONTENTS

### **Early Care and Education**

.....Pages 3-4

Behavior and Inclusion Support

Child Care Advantage

Child Care Resource & Referral

Curriculum and Assessment

Professional Development Connections

### **Emergent Literacy**

.....Pages 5-6

Motheread®

Raising A Reader

Reach Out and Read®

### **Family Services**

.....Pages 7-8

Baby FAST™

Parents As Teachers®

Triple P

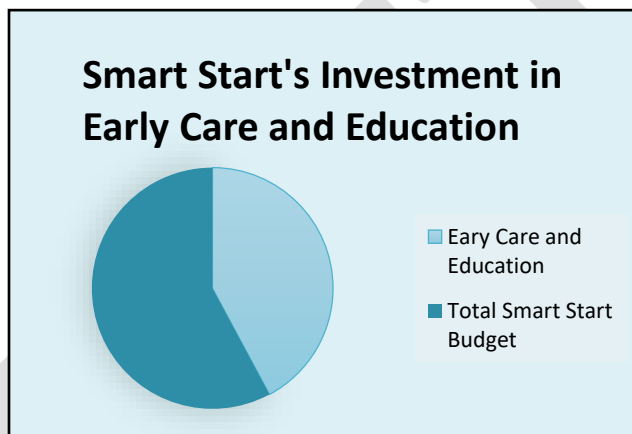
### **Community Awareness**

.....Pages 9-10

Community Outreach and Education

## Early Care and Education

Funded Service	Agency	Funding Received
Behavior & Inclusion Support (BIS)	Smart Start of NHC	\$140,825
Child Care Advantage (Subsidy)	NHC Department of Social Services	\$824,474
Child Care Resource & Referral (CCR&R)	Smart Start of NHC	\$325,225
Curriculum & Assessment (CURR)	NHC Schools	\$23,050
Professional Development Connections (PDC)	Smart Start of NHC	\$141,375



### Program Goals:



- ✓ Enhance the quality of early childhood education programs
- ✓ Support inclusive early childhood environments while preventing the expulsion of children in child care
- ✓ Provide professional development opportunities and recognition for early educators
- ✓ Help families access quality child care and connect to resources for their children
- ✓ Provide a resource room filled with developmentally appropriate materials for families and early educators to utilize
- ✓ Increase the use of appropriate early childhood curriculum and ensure learning assessment in all NC Pre-K and Head Start classrooms

### Measurement Tools:

- ✓ Environment Rating Scale and NC Star-Rated License
- ✓ Classroom Assessment Scoring System
- ✓ TPOT/ TPITOS from the Center on the Social and Emotional Foundation for Early Learning
- ✓ Teacher Turnover Worksheets and Teacher Surveys

## Early Care and Education

### Quality Assurance:

Program Monitoring	Program Evaluation
<p>Early Care and Education programs were implemented as designed</p> 	<p>Early Care and Education programs met most goals</p> 



= met or exceeded all goals



= met most goals



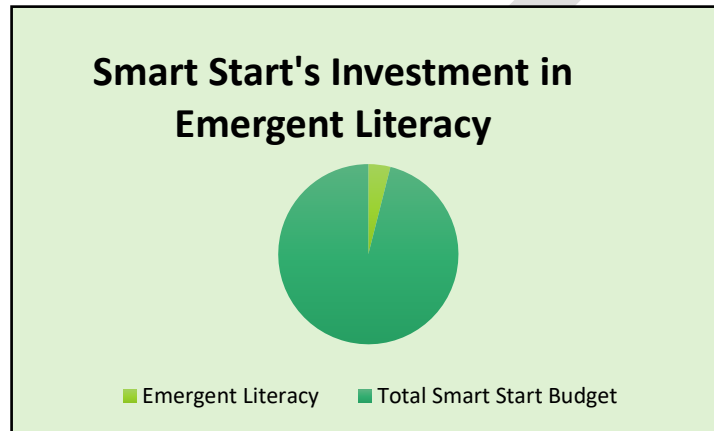
= did not meet goals

### Evidence of Impact:

- ✓ 210 early educators received a ***Dedication to Education Bonus*** based on educational qualifications (PDC)
  - **99% of these educators maintained employment at the same child care site during the year (goal = 80%)**
- ✓ Early educators at 28 child care centers received support related to challenging behaviors and/or the inclusion of children with special needs (BIS)
  - **100% of these educators showed an increase in skills related to working with young children (goal = 80%)**
  - **12.5% of children were expelled from child care programs (goal = < 10%)**
- ✓ 32 early childhood sites received technical assistance to maintain quality (CCR&R)
  - **100% of these sites maintained their star-rating (goal = 90%)**
  - **2% of child care centers received coaching to improve teacher-child interactions (goal = 10%)**
  - **Average star rating of 1-5 is 4.31 (high performing goal = 3.25)**
- ✓ 218 families received financial assistance with help affording child care (Subsidy)
  - **80% of children receiving child care subsidy were enrolled in 4 and 5 star-rated child care sites (goal = 80%)**
- ✓ 47 early educators received support with the use of a universal early childhood curriculum and assessment tools in their classroom (CURR)
  - **100% of these educators reported an improvement in knowledge and awareness of children's individualized instruction and activities (goal = 80%)**

## Emergent Literacy

Funded Service	Agency	Funding Received
Motheread® (MR)	Smart Start of NHC	\$33,250
Raising A Reader (RAR)	NHC Public Library	\$39,025
Reach Out and Read® (ROR)	NHC Public Library	\$10,000



### Program Goals:



- ✓ Help families develop skills and knowledge to support their child's development
- ✓ Support parents with their own literacy skills
- ✓ Encourage book sharing at home with young children
- ✓ Promote literacy events at the local libraries or at other community agencies
- ✓ Encourage families to utilize their local libraries
- ✓ Help families attain library cards

### Measurement Tools:

- ✓ Protective Factor Survey
- ✓ Raising A Reader Parent Survey
- ✓ Reach Out and Read Parent Survey

## Emergent Literacy

### Quality Assurance:

Program Monitoring	Program Evaluation
Emergent Literacy programs were implemented as designed 	Emergent Literacy programs met all goals 



= met or exceeded all goals



= met most goals



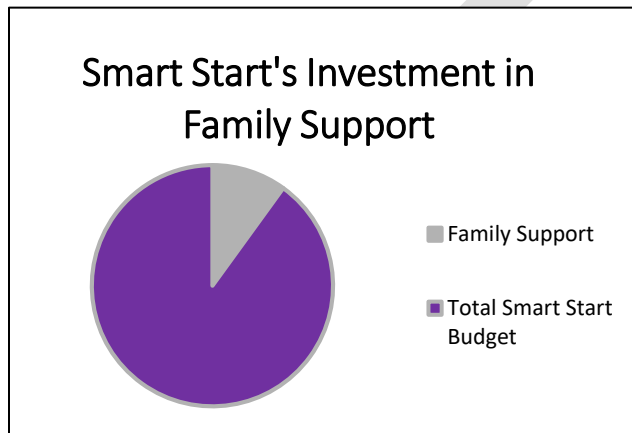
= did not meet goals

### Evidence of Impact:

- ✓ 4,671 books were distributed to children during medical well-child check-ups while the pediatrician stressed the importance of book sharing at home (ROR)
  - **63% of medical staff at participating sites are trained in Reach Out and Read procedures (goal = 75%)**
- ✓ 478 children in 26 classrooms participated in a school-to-home book rotation system through the child care site they attended (RAR)
- ✓ 400 library cards issued to participating families (RAR)
  - **54% of parents reported they have visited the library at least once since beginning the program (goal = 50%)**
- ✓ 29 parents participated in 37 group sessions designed to increase their child's early literacy skills while enhancing family communication skills (MR)
  - **70% of parents reported they now focus on new vocabulary words when looking at books with their child (goal = 70%)**

## Family Support

Funded Service	Agency	Funding Received
Baby FAST (BF)	Communities in Schools of Cape Fear	\$76,860
Parents As Teachers (PAT)	Smart Start of NHC	\$68,825
Triple P (TP)	Smart Start of NHC	\$75,821



### Program Goals:

- ✓ Increase parenting knowledge to promote child language, intellectual growth, and physical and social-emotional skills
- ✓ Encourage **Positive Parenting Practices** (Triple P) through both prevention and intervention parenting education services to families in need
- ✓ Introduce families to strategies related to praising desired behaviors and providing safe and engaging environments for their child(ren)
- ✓ Strengthen families and enhance social relationships for young parents under the age of 24 years



### Measurement Tools:

- ✓ Protective Factor Survey
- ✓ FAST National Survey
- ✓ Triple P Parenting Scale
- ✓ Triple P Strengths and Difficulties Questionnaire



## Family Support

### Quality Assurance:

Program Monitoring	Program Evaluation
Family Support programs were implemented as designed 	Family Support programs met all goals 



= met all goals



= met most goals



= did not meet goals

### Evidence of Impact:

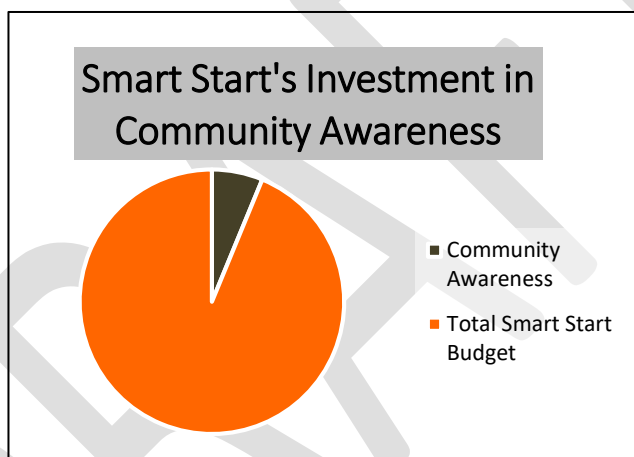
- ✓ Parent Educators made 475 home visits to provide primary caregivers with information on child development and parenting while making 50 referrals to families for community services (PAT)
  - **100% of these parents showed an increase in the following areas: knowledge of child development, social-emotional support, and nurturing and attachment (goal = 80%)**
- ✓ 154 parents attended either on-going parent education sessions or one-time seminars where families are introduced to strategies such as praising desired behaviors (TP)
- ✓ 91 children, ages birth to five years, were impacted by parent education (TP)
  - **83% of parents indicated they gained a better understanding of what they can do to help their child learn new skills and behaviors (goal = 82%)**
- ✓ 25 individuals participated in a program designed specifically for young parents to strengthen families and enhance social relationships (BF)
- ✓ 92 program previous graduates attended at least one follow-up session (BF)
- ✓ 36 family members (ex. grandparents) participated in the program along with the young parent (BF)
  - **After participation in parenting education, 95% of young parents graduated from high school and reported significant improvements in the relationship with their child (goal = 75%)**

## Community Awareness

Funded Service	Agency	Funding Received
Community Outreach and Education	Smart Start of NHC	\$132,525

### Community Partners:

- ✓ Some of our fellow collaborators: NHRMC, Catholic Social Ministries, Coastal Horizons, NHC Courts, Trillium, Family Support Network, UNCW, Health Department, Nourish NC, NHC Schools, NHC Arboretum, Communities in Schools of Cape Fear, Feast Down East, Samara's Village, United Way of Cape Fear, CDSA, Planned Parenthood, T.E.A.C.C.H., Methodist Home for Children



### Program Goals:



- ✓ Increase access to and awareness of services for children and families
- ✓ Leverage partners and supporters
- ✓ Engage the community in an early childhood campaign
- ✓ Educate the community about the importance of the first 2000 days in a child's life
- ✓ Facilitate trainings for professionals which focuses on using a strength-based approach to working with families
- ✓ Help to facilitate the coordinate of services for families in our community




### Measurement Tools:

- ✓ Wilder Collaboration Factors Inventory
- ✓ Social media tracking

## Community Awareness

### Quality Assurance:

Program Monitoring	Program Evaluation
Community Awareness program was implemented as designed 	Community Awareness program met all goals 

 = met all goals       = met most goals       = did not meet goals

### Evidence of Impact:

- ✓ Smart Start has worked to increase community awareness surrounding the need for quality early learning experiences for children and strong supports for families by:
  - **Participating in over 30 community outreach activities and events (goal = 10)**
  - **Posting 557 times to social media on information related to families with young children (goal = 200)**
  - **Encouraging community members to “like” us on Facebook 635 times which was a 22% growth from last year (goal = 12%)**
  - **Collaborating with over 30 other agencies and organizations in the community to coordinate services**

# Smart Start of New Hanover County

3534 S. College Rd., Suite F

Wilmington, NC 28412

(910) 815-3731

[www.newhanoverkids.org](http://www.newhanoverkids.org)

