

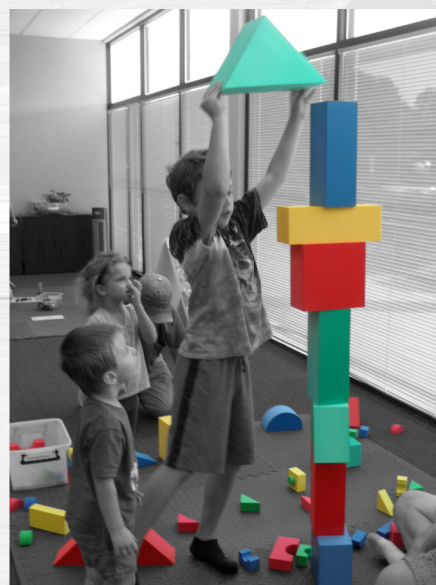


Smart Start of New Hanover County
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Wilmington, NC 28412

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Smart Start of New Hanover County Annual Report 2018-2019



TOGETHER, For Every Child

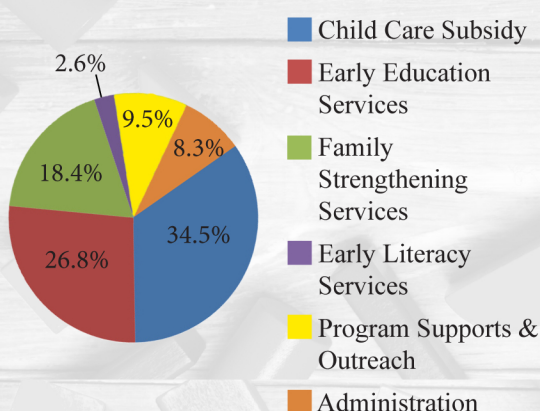


Developing, sustaining and enhancing health, family support and early education services for all children, ages birth to five.

FINANCIAL REPORT

COMMITMENT TO COMMUNITY SUPPORT

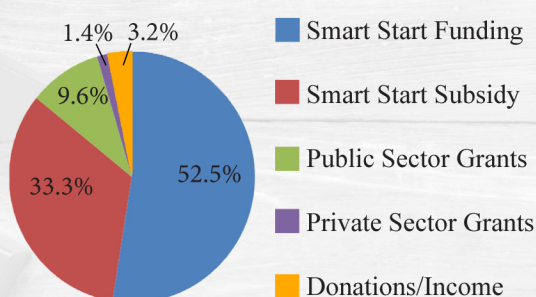
Child Care Subsidy	\$846,757
Early Education Services	\$657,143
Family Strengthening Services	\$451,651
Early Literacy Services	\$63,907
Program Support & Outreach	\$233,716
Administration	\$202,808
Total Expenditures	\$2,455,982



REVENUE SOURCES

Smart Start Funding	\$1,325,795
Smart Start Subsidy Funding	\$840,974
Public Sector Grants	\$242,834
Private Sector Grants	\$34,520
Donations/Income	\$80,630
Total Cash Revenue	\$2,524,753

Additional In-Kind \$149,108



2018-2019 PROGRAM HIGHLIGHTS

SMART START BELIEVES IN FAMILIES

We bring *together* families with young children in our community with the goal of increasing positive parenting practices and knowledge of child development.

- 57,218 books were distributed to over 4600 children
- 194 families enhanced their social connections as well as improved communication and problem-solving skills
- 1,705 families received information about child care options, child development, and the transition to kindergarten
- 545 face-to-face interactions with families through home visiting and group sessions
- 160 families received financial support in paying for child care

SMART START SUPPORTS QUALITY EARLY CARE AND EDUCATION

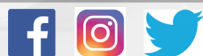
We work *together* with early educators to ensure the social and emotional health of young children and to enhance quality standards.

- 316 visits were made to classrooms and 270 meetings with families regarding children's development
- 515 early educators participated in trainings to earn in-service hours or continuing education units
- 187 early educators received Dedication to Education Bonuses
- 65% of star-rated child care sites received support from Smart Start

SMART START IS AN IMPORTANT PART OF OUR COMMUNITY

We strive *together* to help build understanding and awareness of the importance of a strong early childhood system.

- In 2017, Smart Start helped to form the New Hanover County Resiliency Task Force
 - To date, over 1800 New Hanover County residents and professionals have been introduced to Adverse Childhood Experiences (ACEs), resiliency, and stress management skills
- 1,609 parents and community members participated in Smart Start hosted events to bring awareness to early childhood issues
- 997 Facebook and/or Twitter postings were made about the importance of the first 2,000 days in a child's life and investing in our children

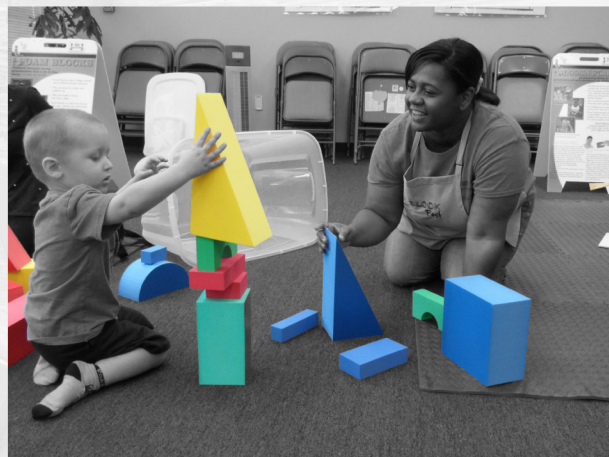


www.newhanoverkids.org

a partner in the
Smart Start network™

Together, we can build a better future for children.

"When leaders and change agents align their agendas, networks, and resources in support of a shared goal, they have the power to achieve larger and more sustainable breakthroughs for children and families." – Harvard Center on the Developing Child



Your contribution
...together for
every child



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