



## Smart Start of New Hanover County 2023 Breakfast for Children's Champions

### Table Host Information

The annual Breakfast for Children's Champions (BCC) is Smart Start's most important fundraising event of the year and **Table Hosts** are needed. The event will be held Tuesday, March 21<sup>st</sup> in Daniel's Hall at Cape Fear Community College. The Breakfast is a valuable opportunity for us to celebrate young children and share how Smart Start is working to improve their lives. It also gives us an opportunity to spotlight educators and service providers who have championed for young children and families in our area over the past year.

***Please help us fill the room with friends!*** It's been proven that most individuals who attend a fundraising event do so because they were personally invited by a friend, family member, or colleague. This year we have set an ambitious goal of 300 guests. With your help, we know that we can do it!

***It's easy to be a BCC Table Host!*** All you have to do is invite and confirm the attendance of 8 guests, including yourself, and forward their information to us. You **WILL NOT** be asked to pay for your guests' seats or obligated to reach a certain monetary goal. There is no cost to attend the Breakfast, but we do encourage guests to make a personally significant gift to help support our programs.

Coming up with a list of folks to invite is easier than you might think. We all have people in our lives who share our compassion for others, or who may or may not know about the impact Smart Start makes in the lives of children and families in our community. Here are a few suggestions how to build your table(s):

1. Create a list of at least 15-20 people in your network who may like to learn more about Smart Start. Think about their potential connection to the mission, as well as their capacity to give. Consider including:
  - Individuals or couples who give generously to other nonprofits or are passionate about children's causes.
  - Friends, business associates, family, and community members.
  - A partner to co-host a table or encourage someone to host their own!
2. Personally invite everyone on your list. This could be as simple as a warm email or a quick phone call.
3. Forward the names, email addresses, and phone numbers for each of your confirmed guests to [jennifer.gallo@newhanoverkids.org](mailto:jennifer.gallo@newhanoverkids.org) by March 8, 2023.

No matter your game plan, filling your table(s) with 8 people whose hearts and minds are open to giving is the most important factor. If you would like to volunteer to help share our mission with others as a Table Host or would like more info, please contact one of us by email or phone. We're here to help!

***Thank you for your commitment to Smart Start and the children of New Hanover County!***

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